



Proposal Guidelines

Shaaron Kent Fund – San Miguel de Allende Grants 2020

Short proposals should be at least three and a maximum of four pages, and should include:

1. Description of your organization, history and its mission, and whom you serve: target audience, constituencies, unduplicated individuals served annually, demographics, and geographic area served.
2. Networks, partnerships other relationships that strengthen the organization and how these relationships improve programs and services offered by the organization.
3. Sources of funding and your plans for fundraising and revenue generation.
4. Description, where appropriate, of the role played by volunteers in the organization and how volunteers are managed.
5. Description of staff and volunteers and their special skills or training received in order to provide services to beneficiaries.
6. Description of your board's engagement and their role in fundraising for the organization. What percentage makes an annual contribution?
7. What will be different in San Miguel de Allende as a result of your organization's work?
8. How has your organization improved over time as well as developed appropriate services as a result of your measurable outcomes? What outcomes can your organization expect in the future?
9. What are your strategies to ensure your programs continually meet community needs?
10. How do you anticipate your organization benefiting overall from this grant opportunity?

Proposals may be written in English or Spanish and should be sent to: malaura@alianzafronteriza.org. Proposals are due on February 7, 2020. Please indicate "Application Shaaron Kent Fund" followed by the name of the organization in the e-mail the subject line and include cover sheet and current organizational budget.